

Loveland Baseball Association Sponsor Information

For nearly 30 years the LBA has provided Loveland's youth with quality recreational and competitive baseball at Centennial Park. Without the support of the Loveland business community, this service would be impossible to provide because the LBA is a non-profit, all volunteer organization. This year, we will spend approximately 35% of our annual budget on umpire salaries and training alone, along with 30% for equipment and uniforms, 25% for field maintenance and practice fields, and the remaining 10% for insurance, security and general operating expenses. Our sponsorship programs are designed to provide exposure for our sponsors, allowing community members (and visiting spectators) to see the sponsor's support for youth baseball in Loveland. There will also be several major baseball tournaments at Centennial Park during the coming season, which will expose your business to people who will visit our baseball facility from cities along the Front Range and throughout the state.

LBA Sponsorship Types:

The LBA sponsorship program provides basic benefits to all sponsors:

- The sponsorship is tax deductible.
- The LBA places an acknowledgement thanking all of our sponsors in the Reporter-Herald "Words of Thanks" column during the baseball season.
- For each sponsor, the LBA will include information and a link (if desired) on the LBA website.

Recreational Team Sponsor: 1 team- \$300 2 teams - \$550 3 teams - \$800 4 teams - \$1000

- An electronic version of the sponsor's logo for the team jerseys and LBA website is needed. An LBA representative will provide you with further details.

In addition to the basic benefits, sponsors of recreational league teams will receive the following:

- Each sponsor will have a banner displayed throughout the season at Centennial Park on one of the fields.
- All recreation teams will display their sponsor's logo or name on the front of the jersey and will also wear a color matching Major or Minor League team hat. For example, the team might be called "Dick's Rockies".

Competitive Team Sponsor: \$400 9-13 year old age groups

Note: Competitive teams may also accept partial sponsorships, but partial sponsors will only receive acknowledgement on the team's banner, not at Centennial Field.

In addition to the basic LBA sponsorship benefits, competitive team full sponsors will receive the following:

- Each sponsor will have a banner displayed throughout the season at Centennial Park.
- All competitive teams will have a traveling team banner, which lists all of their sponsors. The competitive teams typically play from 30-60 games, traveling to many Front Range cities and to tournaments throughout the state.

LBA Scoreboard Sponsorship: \$600 – First Year (includes \$100 initial signage preparation)
\$500 – Each Additional Year

In addition to the basic LBA sponsorship benefits, scoreboard sponsorships will receive the following:

- Advertising panel that is approximately 21" high by 48" wide on a scoreboard at Centennial Park Baseball Complex.
- Multi-Year Contracts are accepted.

The LBA Board of Directors would like to take this opportunity to thank you for your support and hope that we can count on your continued support of the LBA and youth sports in Loveland. Please feel free to contact any of the following LBA representatives if you have any questions:

Lisa Skinner: 203-1022

Kendall Fleming, Scheduling Director: 667-9321

Mike Bitner: 290-1111

Patricia Franke, Treasurer: 622-9644

John Perry, President: 667-7265