

LBA SCOREBOARD SPONSORSHIP AGREEMENT

The Loveland Baseball Association, hereinafter called the LBA and _____, hereinafter called the Scoreboard Sponsor, agree as follows:

1. The LBA shall provide the Scoreboard Sponsor with an approximately 21" high by 48" wide advertising panel on a scoreboard at Centennial Park Baseball Complex.
2. The Scoreboard Sponsor agrees to provide the LBA with artwork of appropriate form factor to fit the panel.
3. The LBA will have the artwork installed on the scoreboard panel and agrees to maintain the advertising panel in good, presentable condition, subject to normal wear and tear and weather exposure. The LBA will not be obligated for repair of damage to the advertising panel resulting from vandalism.
4. The Scoreboard Sponsor shall pay the LBA a total of \$500 per year that this agreement will be in effect plus \$100 for initial preparation of the sign. (i.e. \$600 for a 1-year agreement, \$1100 for a 2-year agreement, etc.)
5. The LBA will have the advertisement in place no later than May 1, 20__ provided the Scoreboard Sponsor has supplied the artwork by April 1, 20__. Should this agreement be signed any time after April 1, 20__ the LBA agrees to have the sign in place no later than one month from the date of signing.
6. The term of a sponsorship under this agreement shall begin on May 1, 20__ and shall end on April 30, 20__. Should a multi-year agreement be signed after May 1st, the first year will be a partial calendar year that will end on April 30, 20__.
7. Should the Scoreboard Sponsor wish to extend the agreement for additional years with no changes needed to the sign, the cost per year will be \$500. The Scoreboard Sponsor will be given first right of refusal to extend the agreement before the scoreboard is offered to another sponsor.
8. Subject to prior approval by the LBA, the Scoreboard Sponsor may, at Sponsor's own expense, change the artwork and layout on the panel during the remaining term of the agreement. However, the Scoreboard Sponsor may not sub-lease the space to another party without approval from the LBA.
9. Per the LBA's agreement with the City of Loveland, advertising rights conferred by this agreement will expire on April 30, 2012.

Dated this _____ day of _____, 20__.

Duration of agreement: _____ years

Payment Amount: _____

Loveland Baseball Association

By: _____

Title: _____

Scoreboard Sponsor

By: _____

Title: _____

If you have any questions, please contact us by phone or e-mail at: 667-1944 or mail@lovelandbaseball.org